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**Zuken News**

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**Call for Papers Opens for ZIW Americas 2026**

*Share real results, grow your professional reach, and earn a complimentary pass to Zuken’s flagship conference.*

**WESTFORD, Mass., NOVEMBER 12, 2025** – Zuken USA, Inc. opens the Zuken Innovation World (ZIW) Americas 2026 Call for Papers to help engineers, managers, and leaders showcase proven results and advance industry best practices. ZIW is Zuken USA’s semi-annual conference on electrical and electronic design for engineers, managers, and industry leaders. It focuses on current practices and emerging trends with practical takeaways.

ZIW Americas invites submissions of compelling abstracts for 45-minutes sessions that highlight measurable outcomes from real projects. Selected speakers gain sustained visibility through Zuken’s pre- and post-event promotions across email, web, and social, plus on-site exposure at the conference. Accepted speakers receive a complimentary conference pass and white-glove support from Zuken’s team, including a speaker concierge, slide review, tech check, and an on-site host.

Proposed session topics should map to one of four tracks while aligning to themes such as AI-assisted productivity, connected manufacturing, digital engineering, reliability, and first-pass success. Presentations must be noncommercial and provide valuable insights into technology, techniques, or methodologies. Individual or team presentations are welcome.

The ZIW 2026 agenda tracks include:

1. Electrical wire harness system design and manufacturing
2. Electrical control panel design and manufacturing
3. PCB layout, and IC packaging system design
4. Digital Engineering, systems engineering, and the digital thread

“ZIW shines a light on practitioners who turn ideas into outcomes,” said Bob Potock, vice president of marketing at Zuken USA. “If your team improved accuracy, condensed build times, or connected design to manufacturing, we want your story on stage.”

“Our speakers don’t go it alone,” said Amy Clements, director of marketing communications at Zuken USA. “We provide a speaker concierge, content reviews, and rehearsal support so presenters can focus on delivering clear results and practical takeaways.”

The ZIW Americas 2026 Call for Papers is open now through Jan. 31, 2026. Accepted speakers receive a complimentary conference pass and full presenter support. Submit a 100-word abstract and speaker biography for review and consideration. For detailed guidelines and the submission form, please visit the [ZIW speaker page](https://event.zuken.com/event/59c1e388-204a-4c57-a2ae-9846f55603d7/speakers).

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**Press Kit**Text and images are available for [download](https://us.zuken.com/press-release-kits/PR-Z0619-ZIW-CFP-PRESS-KIT.zip).

**Images and captions**

Z0619-1 ZIW logo.png

***Caption:*** *Zuken Innovation World Logo*

***ALT:*** *Zuken Innovation World Logo*

***A blue and grey text on a black background

AI-generated content may be incorrect.***

Z0619-2 ZIW Speaker.png

***Caption:*** *Presenter at Zuken Innovation World shares a case study on reducing manual data/integration effort and costly engineering time.*

***ALT:*** *Male speaker gestures during a ZIW conference breakout; behind him a slide reads “Problem: data/integration (manual effort, expensive time)” next to a laptop and display screen.*

A person standing in front of a screen

AI-generated content may be incorrect.

**About Zuken**Zuken is a global software company delivering electrical and electronic design solutions. Founded in 1976, Zuken has a consistent track record of technology innovation and financial stability in the electronic and electrical design automation (EDA) industry. With its CR-8000 and E3.series product families, Zuken provides a robust lineup of system-level 2D/3D electrical and electronic toolsets complemented by comprehensive design data and configuration management capabilities.

Most recently, Zuken has embraced the digital transformation and, more specifically, digital engineering as the way forward with its entry into the Model-Based Systems Engineering (MBSE) industry. Today, Zuken delivers world-class design solutions combining MBSE products and services with a mature, proven electrical and electronic design suite to address the needs of a broad range of industries across the globe. For more information about the company and its products, visit www.zuken.com, www.zuken.com/blog, or [www.linkedin.com/company/zuken](http://www.linkedin.com/company/zuken)

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